

TOTO

Life Anew

For Immediate Release

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TOTO Expands Award-Winning Flotation Tub Line with New Approachable Designs

Company Adds Freestanding and Drop-in Models to Innovative Product Line

(Morrow, GA) February 19, 2019 — In 2018 TOTO started a revolution in North American bathing culture with the introduction of its Flotation Tub with ZERO DIMENSION technology. This ground-breaking tub swept the awards bringing home top honors in seven contests for its pioneering innovation, design, and technology, including the CES 2019 Innovation Awards (Honoree) and the Edison Awards (Finalist; top prizes in each category announced in April 2019).



This year, TOTO brings its pioneering flotation tub to more North Americans with two new budget-friendly options – freestanding and drop-in soaking tub models.

TOTO'S ZERO DIMENSION Bathing Experience

TOTO's original Flotation Tub with ZERO DIMENSION simulates zero gravity by offering bathers a weightless experience that eliminates the mechanical energy/load on their joints. TOTO discovered that a unique body posture—with the reclining body stabilized and the hips, knees, and ankles flexed—reduced the joints' mechanical energy/load to nearly zero. It replicates the body's posture at zero gravity. Bathers are afloat, calm and immersed in a meditative moment of relaxation, enhanced by special massage jets producing a therapeutic flow of warm air bubbles enveloping the entire body.

TOTO's RECLINE COMFORT Bathing Experience

This year, TOTO's introduces its new RECLINE COMFORT Flotation Tubs. Like TOTO's original ZERO DIMENSION, the RECLINE COMFORT simulates freedom from gravity by releasing stress on joints, so bathers may enjoy the ultimate in relaxation. This budget-friendly flotation soaking tub allows the head to relax against a built-in headrest as the



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Life Anew

body unwinds, embracing the comforting warmth of the water. Maintaining the natural S-curve of the spine, the neck and upper back are stabilized against the back wall of the tub, encouraging the deep release of mental and muscle tension. The versatile built-in foot rest maintains the ankle and knee flexion and prevents the body from slipping down into the tub. Its stepped design accommodates bathers of different heights. TOTO's RECLINE COMFORT body posture provides a deep sensation of ease and tranquility. It is a bathing experience that brings relaxation beyond expectation.



Rectangular Flotation Soaking Tub

TOTO's proprietary RECLINE COMFORT bathing well is available in its new rectangular freestanding Flotation Soaking Tub, which is currently available in Cotton White. This rectangular flotation tub features softly rounded corners, tapered sides, a toe-touch tub drain for effortless water release, and a nonslip bottom surface. Measuring 66-15/16" x 31-1/2" x 22-1/4", the tub's gentry curved headrest area may offer

support when entering or leaving the bathing well.

TOTO's new rectangular flotation soaker tub is constructed of Galaline, TOTO's proprietary man-made marble material and fiber reinforced polymer, which uses TOTO's-patented sandwich construction design to retain heat and resist stains, scratches, and cracks. TOTO hand-textures and hand-polishes a special coating on the finished Galaline solid surface material to cap off the flotation soaker tub's beautiful design with an unbelievably luxurious texture.



Drop-in Flotation Soaking Tub

TOTO also introduces a new drop-in Flotation Soaking Tub with its proprietary RECLINE COMFORT bathing well design. It is currently available in Cotton White. Its broad rim offers support when getting in or out of the tub. It features a toe-touch drain for easy water release and nonslip tub surface.

Measuring 66-15/16" x 29-1/2" x 22-1/6", the elegant flotation soaker tub is constructed of pearl cast acrylic, which is durable, retains heat, and is easy to clean. Its shimmering pearl gel coat gives it a beautiful high-gloss finish while the underlying layers of marble work together to create sturdier reinforcement while increasing heat retention.

Journalist's Note: High-resolution digital images of TOTO's new Freestanding and Drop-in models of its Flotation Tub are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.2 billion dollars in annual sales (as of March 2018). For the past 100years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that

TOTO

Life Anew

enhance the luxury bathroom experience. Today, the company maintains 32,481 employees in 20 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people all around the world, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter ([@TOTOUSA](https://twitter.com/TOTOUSA)) and become a [TOTO fan](#) on Facebook.

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