

For Immediate Release

**For more information, contact:**

Lenora Campos, Ph.D. 917.593.6752  
lcampos@toto.com  
Kim Niadna  
212.277.3729  
kim.niadna@edelman.com

## TOTO Launches Its Global Faucet Collection

*Company Introduces Five New Faucet Series for Lavatory and Bath Based on Long-View Trends in Architecture and Global Design*

**(Morrow, GA) January 9, 2018** — TOTO, the world's largest plumbing manufacturer with more than \$4.9 billion in annual sales, announced today that its global faucet business is entering a new era. In anticipation of TOTO's continued global expansion, the company's Faucet Division fused its water flow technology, incorporating proprietary Kansei engineering, with beautiful design, and began the development of 10 global faucet series and more than 200 products. This year alone, TOTO will introduce new five faucet families and 26 individual designs to the North American market.



*Winner of the 2017 international RedDot Award for Design Excellence, TOTO's GR Faucet Series offers three heights – standard, semi-vessel, and vessel, giving designers and homeowners more options.*

Designed and engineered specifically with the high-quality, high-performance standards appropriate for hotels, resorts, condominiums, institutions, and residential use, TOTO's new Global Faucet Collection offers solid, transitional and contemporary designs combined with the precision manufacturing standards for which TOTO is well-known worldwide and which make TOTO the first choice among architects, designers and engineers who seek the highest quality products for their projects, both residential and commercial.

TOTO's five new faucet families – ZN Series, ZL Series, GR Series, GS Series and LF Series -- offer timeless beauty with clean, modern lines that will update any bath space with a chic contemporary or transitional sensibility.

### ZN Sensor Faucet with SoftStream Technology

An element in its flagship NEOREST Collection, the new ZN Faucet is TOTO's first dual-sensor faucet designed especially for bathroom use. Its relaxed curve design statement arches like a gently cresting wave – soft, but powerful.



From the ZN Sensor Faucet comes the touch of water at its most gentle with TOTO's new SoftStream Technology. Precisely balanced individual streams of water gently caress the skin, with virtually no splash. The skin sensation is soft, luxurious and enriching. The ZN Faucet's translucent water SoftFlow streams are aesthetically pleasing and a joy to behold.

ZN Sensor Soft Flow Faucet offers hands-free operation with dual sensors to turn the faucet on and off and switch between hot- and cold-water temperature. Simply waving a hand over the sensor operates it.

The ZN Series also boasts a freestanding tub filler with handshower. Its elegant curved longneck spout and simple, clean lines exude refinement. Its spout swivels for ease of use, and the flexible handshower's aerated flow creates a sensuous whoosh of water.

### ZL Faucet Series

The high-luxe, high-design ZL Faucet Series' design is beautiful and understated with a stark, refined beauty. Its timeless styling and flawless performance is always modern and lasting.



This ultra-thin faucet's spout measures a mere eight millimeters and three millimeters at its joints – the thinnest in the industry.

TOTO's ability to bring to market a fully functioning faucet with such an ultra-slim, high-luxe spout is a testament to the development and precision manufacturing capabilities for which TOTO is renowned worldwide.

Using the stainless steel-processing techniques that TOTO has perfected, the ZL Faucet reveals a glossy, high-luxe surface finish that would be impossible with conventional manufacturing processes.

The ZL Faucet Series is available in standard, semi-vessel, and vessel heights for the lavatory. For the bathtub, it is available as a freestanding tub filler.

### GR Faucet Series

Winner of the renowned RedDot international award for design excellence, TOTO's GR Faucet Series will enrich any bath space with its modern, elegant design. The perfect balance of the bold block design, gently curved surface, and crisp edges on the handle and spout surface makes for a sophisticated design statement.



The contemporary GR Faucet's streamlined design is regally square without the blocky look associated with most square single-lever designs. The thin spout adds symmetry to the lever handle for geometric balance and fluidity that accentuates the independent operation of the handle. The handle's width is equal to that of the spout, providing harmonious counterpoint to the commanding square faucet body. The handle, spout and body reflect light, shining like a jewel.

The GR Faucet not only functions as a water faucet, but a bold statement piece in any bath space.

The GR Series is available in standard, semi-vessel, and vessel heights and wall-mount and widespread

designs for the lavatory with Comfort Glide Technology, featuring a special ceramic disk mixing cartridge with a Diamond-Like Carbon coating to ensure ease of use and extended life.

For the bathtub, it is available as a bath faucet, bath faucet with handshower, tub spout, and freestanding tub filler.

### **GS Faucet Series**

The simple, graceful design of the GS Faucet Series features a seamless, one-piece design with a gently sloping spout silhouette that pays homage to the beauty of nature and the superb craftsmanship of TOTO. It melds modern fluidity with transitional design elements for an elegant, approachable faucet collection that complements traditional, transitional, and contemporary bath decors.



The GS Series is available in standard, semi-vessel, and vessel heights and wall-mount and widespread designs for the lavatory, featuring Comfort Glide Technology. For the bathtub, it is available as a bath faucet, bath faucet with handshower, and tub spout.

### **LF Faucet Series**

Inspired by a desire to temper the hard edges and straight lines of contemporary geometric faucet designs while maintaining their architectural integrity, the LF Faucet Series has a familiar, almost comforting sensibility, which derives from the softening effect of its increased volume and supple, rounded edges and corners. The lines of this stylish collection are clean and elegant with a softer appeal.

The LF Faucet Series is available in standard and vessel heights.



While design-savvy homeowners and designers will delight in TOTO's new Global Faucet Collection's looks and installation options, they will also enjoy many additional benefits.

Embodying TOTO's People-First Innovation philosophy, the five new faucet series offers superb performance, excellent ergonomics, precision manufacturing, and absolute reliability. These sleek lavatory and bath faucets feature durable metal bodies and ceramic disk mixing cartridges that exceed the industry standard for longevity, improving temperature and flow control for superior performance throughout the products' lifetime.

TOTO believes that great design, like great performance, is for everyone, and its Global Faucet Collection offers the ease of use of single handle design. These Universal Design faucets' control lever may be easily manipulated by anyone regardless of age or ability level.

These ultra high-efficiency faucets consume a responsible 1.2 gallons per minute without sacrificing an ounce of performance. Homeowners and design professionals alike will appreciate the real world benefits these refined faucets offer when they see the savings on their water bills.

TOTO's new Global Faucet Collection will add alluring design to bath environments in home, hospitality, and commercial settings. With their premium materials and high-quality construction, they will ensure owners worry-free performance for years to come.

**Journalist's Note:** *As with all TOTO products and initiatives, high-resolution digital images of the new ZN, ZL, GR, GS, and LF Faucet Collections are available for download from TOTO's Online Press Room or immediately upon request.*

### **About TOTO**

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$4.9 billion dollars in annual sales. For the past 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 28,100 employees in 20 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people all around the world, which contributes to the betterment of society. With three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit [www.totousa.com](http://www.totousa.com) or call 1.888.295.8134, Option 5. Follow TOTO on Twitter ([@TOTOUSA](https://twitter.com/TOTOUSA)) and become a [TOTO fan](#) on Facebook.

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