



NEWS: For Immediate Release

For more information contact:

Lenora Campos, Ph.D.

917.237.0665 x104

lcampos@totousa.com

Lauren Steinhorn

212.704.4455

Lauren.Steinhorn@edelman.com

Aquia Bath Collection

Your Next Luxury Spa Vacation Is Only Minutes Away

(Morrow, GA) April 16, 2010 – No airport security to worry about or long traffic jams to endure, and no tips to dispense. When looking to “get away from it all” in a romantic clime, homeowners today are finding that “there’s no place like home.” A one-time investment in your master bath can translate into



year-round spa escapes at a moment’s notice. With its sophisticated contemporary design, TOTO’s new Aquia Bath Collection offers an in-home romantic get away imbued with a sense of timeless elegance. This graceful collection embodies TOTO’s “quiet existence” philosophy, which restores elegance and simplicity to the art of living by crafting spaces that are imbued with a meditative sensibility. A bath space that contains the Aquia Collection is a peaceful place to which you may retire to escape the 24/7-wired world and enjoy solitude, relaxation, and rejuvenation.

“Transforming a bathroom into a luxurious personal sanctuary is one of today’s most popular home remodeling projects,” said Lenora Campos, Ph.D., company spokesperson. ‘You can ‘get away’ and relax, and, at the same time, increase the value of your home. In fact, homeowners are remodeling their master bathrooms to create ‘in-home get aways’ with premium products like TOTO’s new Aquia Bath Collection, which can bring as much as an 86-percent return on investment at resale.”



Aquia Wall-Mount Dual Flush Toilet

TOTO’s Aquia Collection’s design is pared down to its organic essence. These products are clean and unencumbered, which enhances the innate poetry of their natural forms and gives them an elegant simplicity.

Aquia High-Efficiency Dual Flush Models: Wall and Floor Mount

The Aquia Dual Flush Toilet is available in both wall-mount and floor mount models. The vitreous china used in these products is coated with TOTO’s patented SanaGloss glaze, which prevents the build-up of matter and bacteria, insuring that the bowl is thoroughly cleaned with each flush. These water-saving dual flush toilets features TOTO’s Dual-Max flushing system, which optimizes water usage by enabling users to select 0.9 gallons

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per flush (gpf) for liquid waste or 1.6 gpf for solid. They may be fitted with a standard SoftClose seat or Washlet personal cleansing system, which adds to their environmental sustainability by reducing, and, in some cases, eliminating, the need for toilet paper.



Transitional Design Aquia III Water Saving Dual Flush Toilet

Saving space, the wall mount model has been lifted from the floor, making it a breeze to clean beneath. Its tank is hidden inside the wall, enabling this unit to blend easily with any bath decor. Its shape reflects the soft and delicate curves of nature that have inspired the aesthetics for this collection.

The Aquia floor mount models—Aquia II and Aquia III—with their versatile aesthetic and two-piece construction appeal to a wide audience of homeowners. The Aquia II's sleek contemporary lines and the Aquia III transitional aesthetic will complement myriad design décors. Their skirted styling reduces time needed for cleaning by removing the nooks and crannies where dust and bacteria collect, while the slender tank gives it a heightened sensibility.

All three units are Universal Height making it easier to rise from a sitting to standing position. This ergonomic design is not only ADA compliant with a seat, but also makes them aesthetically pleasing.

Aquia Faucets: Standard and Tall

The Aquia Collection's lavatory faucets are available in varying heights – standard for self-rimming and undermount lavatories, elongated for vessel sinks. Available in three finishes, these faucets' design aesthetic offers a chic, metropolitan sensibility.



Aquia Shower System

Soft, organic shapes distinguish the Aquia shower system from stark geometric designs, while the showerhead and handshower provide ample spray patterns for a relaxing shower. Further enhanced with TOTO Shape Memory Alloy valve, bathers are protected against sudden changes in water temperature. The SMA technology provides a satisfying showering experience and further enhances that experience by suppressing water hammer at its end.

Accessories

The Aquia Collection provides all the products needed to create your in-home spa retreat, including stylish accessories – towel bar, towel ring, paper holder, and robe hook, available in three finishes.

Combining shapes drawn from nature with innovative technology blended seamlessly and discreetly into its elegant contemporary products, the Aquia Bath Collection ensures that time spent in your new in-home luxury spa get away is an absolute pleasure.

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High-resolution digital photos of the products of the Aquia Bath Collection are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO is the largest plumbing manufacturer in the world with 80 affiliated production facilities globally. Since 1917, TOTO Ltd., Japan, has been a pioneer in high-performance plumbing systems that bring consumers superbly designed water and energy efficient products. In 1989, TOTO entered the US market with a driving commitment to enhance the human experience by innovating water technologies of the highest order, while passionately protecting the planet's natural resources. The winner of numerous domestic and international awards and recognitions, TOTO USA is certified by ISO 14001: 2004 and ISO 9001: 2000. The only plumbing manufacturer to be honored as Water Efficiency Leader by the Environmental Protection Agency, TOTO seeks perfection by design as it continuously innovates sustainable water technologies that enhance the lives of its customers and the environment. TOTO USA continues to raise industry standards and consumer expectations as to what is possible in the bath space, as its name is synonymous with beauty, performance, and craftsmanship.

For more information, consumers may visit www.totousa.com or call 888.295.8534, Option 5.

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