



NEWS: For Immediate Release

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***TOTO High-Efficiency Shower Systems are Beyond Compliance
with new EPA WaterSense Specification,
Saving Homeowners Additional Water, Energy, and Money***

(Morrow, GA) April 16, 2010 — The Environmental Protection Agency recently released its new high-efficiency shower specification, requiring that showerheads and handshowers consume no more than



TOTO water-saving showerheads and handshowers offer a relaxing and responsible showering experience.

2.0 gallons per minute (gpm) in order to gain certification by its WaterSense labeling program. Exceeding this new specification, TOTO's high-efficiency showerheads and handshowers further improve your water savings using no more than 1.75 gpm, a 30% savings over the 2.5 gpm mandated by the Energy Policy Act of 1992. To ensure that your shower has the spray power needed to provide an enjoyable, relaxing experience at this modest water volume, TOTO engineers optimized its shower systems' spray channel size and number.

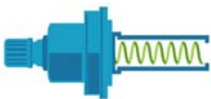
This improved water savings is important because we are a shower culture, making the shower one of the largest indoor water consumers. The daily shower accounts for nearly 17% of residential water use or approximately 30 gallons per day. Moreover, to bring water from its source to your shower and back again, it must be pumped, treated, and heated before it is used, then pumped and treated over again before it heads back into the wild.

"The average family of four spends approximately \$1,300 per year on electricity," said Lenora Campos, Ph.D., company spokesperson.

"TOTO high-efficiency shower products can help you save water—and energy by reducing the demand on your water heater—which will help you save money, too."





SMA Technology

Further enhancing your relaxing showering experience at the lower water volume, TOTO offers Shape Memory Alloy (SMA) Thermostatic Mixing Valves that feature a nickel and titanium alloy coil, which responds to temperature changes more quickly than traditional wax thermostatic mixing valves. This proprietary SMA valve enables you to enjoy a rejuvenating showering experience at a responsible 1.75 gpm without the fear of sudden changes in water temperature. It adds to your enjoyment by suppressing water hammer at the shower's end, that unpleasant banging sound that results when water rushing through pipes is brought to a quick halt, creating a kind of shock wave and hammering noise.



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These new high-efficiency showerheads join the existing line, which consists of the Trilogy, Soirée, Lloyd Rain Shower, Round Rain Shower, and Square Rain Shower. Below is a quick guide to TOTO newest high-efficiency showerhead and handshowers.

<p>Nexus® High-Efficiency Showerhead TS794AL</p> 	<ul style="list-style-type: none"> • Elegant Contemporary clean-lined styling perfectly matches the Nexus® Bath Collection and any décor • Maximum flow rate of 1.75 GPM (6.6 LPM) • Rubber nozzles to prevent lime scale and calcium build up • Shower arm included • Durable finishes
<p>Lloyd® High-Efficiency Showerhead TS930AL</p> 	<ul style="list-style-type: none"> • Elegant Transitional clean-lined styling perfectly matches the Lloyd® Bath Collection and complements any décor • Maximum flow rate of 1.75 GPM (6.6 LPM) • Rubber nozzles to prevent lime scale and calcium build up • Shower arm included • Durable finishes
<p>Guinevere® High-Efficiency Showerhead TS970AL</p> 	<ul style="list-style-type: none"> • New classic, clean lines to match the Guinevere® Bath Collection and any décor • Maximum flow rate of 1.75 GPM (6.6 LPM) • 1.75 gpm (6.6 lpm) maximum flow rate • Durable finishes • Brass construction • Rubber nozzles provide easy cleaning to avoid lime scale and calcium buildup
<p>Guinevere® High-Efficiency Handshower Set TS970F1L</p> 	<ul style="list-style-type: none"> • Clean, elegant design to complement the Guinevere® Bath Collection • Maximum flow rate 1.75 GPM (6.6 LPM) • Brass construction • Durable finishes • Handshower holder included

**Trilogy® Multifunction High-Efficiency
Handshower Set, 1.75 gpm**
TS100F2L



- Clean, elegant design to complement the Trilogy™ design suite
- Maximum flow rate 1.75 GPM (6.6 LPM)
- Three different spray modes
- Rubber nozzles to prevent lime scale build up
- Durable finishes
- Hand Shower holder included

As with all TOTO products and technological innovations, high-resolution digital photos of the elements in the new High-Efficiency Showerheads and Handshowers are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO is the largest plumbing manufacturer in the world with 80 affiliated production facilities globally. Since 1917, TOTO Ltd., Japan, has been a pioneer in high-performance plumbing systems that bring consumers superbly designed water and energy efficient products. In 1989, TOTO entered the US market with a driving commitment to enhance the human experience by innovating water technologies of the highest order, while passionately protecting the planet's natural resources. The winner of numerous domestic and international awards and recognitions, TOTO USA is certified by ISO 14001: 2004 and ISO 9001: 2000. The only plumbing manufacturer to be honored as Water Efficiency Leader by the Environmental Protection Agency, TOTO seeks perfection by design as it continuously innovates sustainable water technologies that enhance the lives of its customers and the environment. TOTO USA continues to raise industry standards and consumer expectations as to what is possible in the bath space, as its name is synonymous with beauty, performance, and craftsmanship.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5.

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