



**NEWS: For Immediate Release**

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**TOTO Lights Up Your Life**  
***Sophisticated, Sustainable Sinks Brighten Any Bath with***  
***Integrated LED Lighting System***

**(Morrow, GA.) April 16, 2010** – Eye catching sinks are a key element to consider when you design your bath space—that personal sanctuary where you can seek solace, away from overbooked schedules and endless “to do” lists. Add to this the unique styling of a vessel, those elevated sinks in artistic shapes



and creative colors that perch on the counter, and you have a winning combination. Further enhance this vessel design by making it from sustainable materials, and you gain a valuable tool needed create a beautiful, relaxing bath and a lifestyle enhanced by the peace of mind that comes from surrounding yourself with high quality, environmentally friendly products.

TOTO’s sustainable LUMINIST Vessel Sinks are both lovely and durable. From the company known for its innovation prowess, this proprietary hybrid epoxy resin combines the translucence of glass with exceptional resistance to impact, heat, and staining. Currently available in their natural, unlit state, the stylish round (14-7/8” diameter) and rectangular (17-7/8”x 10-13/16”) sinks grace any bath with their subtle luminous glow. Now,

however, TOTO amps up the sophistication and appeal of the circular designs by introducing these premium vessels with an integrated LED lighting system that makes them pop!

“These stunning LUMINIST vessels are both a practical solution and a stylish choice for any size bath, said Lenora Campos, Ph.D., company spokesperson. “In a small space, where you really want something that stands out, they are ideal. For the larger space, a Jack and Jill vanity with dual LUMINIST sinks enables you to increase the lighting effect and heighten the sense of sophistication and drama.”

The LUMINIST can withstand high temperatures, scratching, and high impact. Its innovative physical properties make LUMINIST versatile and easy to repair. It is also an ecologically sound material as no volatile organic compounds are released during its production.

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***High-resolution digital photos of the LUMINIST Vessel Sinks with LED Lighting System are available for download from TOTO's Online Press Room or immediately upon request.***

**About TOTO:**

TOTO is the largest plumbing manufacturer in the world with 80 affiliated production facilities globally. Since 1917, TOTO Ltd., Japan, has been a pioneer in high-performance plumbing systems that bring consumers superbly designed water and energy efficient products. In 1989, TOTO entered the US market with a driving commitment to enhance the human experience by innovating water technologies of the highest order, while passionately protecting the planet's natural resources. The winner of numerous domestic and international awards and recognitions, TOTO USA is certified by ISO 14001: 2004 and ISO 9001: 2000. The only plumbing manufacturer to be honored as Water Efficiency Leader by the Environmental Protection Agency, TOTO seeks perfection by design as it continuously innovates sustainable water technologies that enhance the lives of its customers and the environment. TOTO USA continues to raise industry standards and consumer expectations as to what is possible in the bath space, as its name is synonymous with beauty, performance, and craftsmanship.

For more information, consumers may visit [www.totousa.com](http://www.totousa.com) or call 888.295.8534, Option 5.

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