

NEWS: For Immediate Release

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TOTO Introduces its New Ultra High-Efficiency 1/8th Gallon Urinal and Ultra High-Efficiency 1/8th Gallon EcoPower Exposed Flush Valve

Company Expands High-Performance, Sustainable Commercial Product Line

(Morrow, GA) May 12, 2011 — TOTO, the only plumbing manufacturer honored as Water Efficiency Leader by the EPA, today announced its new Ultra High-Efficiency Urinal and EcoPower Exposed Flush Valve. These new units use only .125 gallons of water per flush (gpf), which equates to a savings of 75% more water than a traditional one-gallon per flush unit or approximately 30,000 gallons per year.



These handsome new additions to TOTO's high-performance, high-efficiency line of premium commercial plumbing products offer building owners and facility managers new ways to save water, reduce their sewage bills, and contribute to LEED calculations on both new construction and renovation.

High-Efficiency 1/8th Gallon Urinal

TOTO's new one-pint urinal does not sacrifice design or performance. Its clean lines and pleasing organic shape combine with a complete flushing action technology, so each flush provides a thoroughly cleaned urinal. In addition to its compact design, this ADA-compliant unit occupies

less wall space than traditional urinals.

1/8th Gallon EcoPower Exposed Flush Valve

Like all products in TOTO's EcoPower self-generating, hydropower line, the new 1/8th gpf EcoPower Sensor Flush Valve uses flowing water to power its electronics, creating a sustainable loop. There is no need for hard wiring or disposable batteries, reducing toxic battery waste.

A heavy-duty zinc die-cast cover with nickel chrome finish provides vandal-resistant durability. The unit automatically flushes every twelve hours if not used, providing a clean and sanitary urinal.

TOTO's 1/8th gpf high-efficiency urinal and EcoPower Flush Valve offer a clearly superior choice for building owners and facility managers who want to forgo the plumbing infrastructure damage and health hazards often associated with waterless-type urinals.

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As with all TOTO products, high-resolution digital photographs of the 1/8th Gallon Urinal and 1/8th Gallon EcoPower Sensor Flush are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the largest plumbing manufacturer in the world with \$5.1 billion dollars in annual sales. To date, TOTO has produced more than 60 million plumbing fixtures. Today, this international company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted solely to research and development, TOTO is the undisputed global leader in product innovation, precision engineering, high design, and sustainability in products that are designed to meet people's real world needs. Exemplified in the company's philosophy – People First Innovation -- TOTO offers consumers elegant luxury products that save money and water without sacrificing an ounce of performance and the peace of mind that comes from knowing they purchased a brand that sets the standard for world-class performance, enduring quality, and reliability. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the Environmental Protection Agency. TOTO continues to raise industry standards and consumer expectations as to what is possible in the bath space, as it connects people with water in ways that enrich the flow of their daily lives.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5.

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