

NEWS: For Immediate Release

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TOTO Launches New Technology Training Center at Morrow Manufacturing Facility

Company offers Product Knowledge Training for its Unique Innovations and Technologies

(Morrow, GA) June 13, 2011 — TOTO today announced that its new Technology Training Center is open and ready to receive classes of participants. Cutting the ribbon on the new center, TOTO USA President



Daijiro Nogata was joined members of the company's executive team: Minoru Noomo, Executive Vice President; David Krakoff, Senior Vice-President, Sales Division; Bill Strang, Senior Vice President, Operations Division; and Jason Fitzsimmons, Assistant Vice President, Sales Division. Also on hand to join in the festivities was Skip Henderson, Senior Manager, Training & Technical Support, who will head up the new Training Center.

"This new center will enable us to provide our professional and trade partners with best-in-class product knowledge training," said Nogata. "We are extremely proud of our long-standing tradition of unparalleled technological innovation, combined with our long history of providing the highest level of customer service. This new facility offers an opportunity to demonstrate our commitment to these TOTO core values by keeping our partners and staff up-to-date with our continuous product innovation and technological breakthroughs."

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The new center will offer product knowledge classes to a wide range of participants from architects, engineers, and designers to contractors, plumbers, wholesalers, and kitchen and bath dealers, who will receive in-depth training on TOTO innovations and technologies. These participants will receive hands-on, best practices instruction on installation, troubleshooting, and repair of TOTO products, providing them with practical, real-world experience.



The Technology Training Center houses numerous stations in which TOTO toilets, Washlets, urinals, showers systems, NEORESTs, and EcoPower faucets and flush valves are plumbed and fully operational. Clear Plexiglas walls reveal the in-wall

plumbing that supports their proper installation. Ample room behind the units provides participants

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with the opportunity to walk around the units, so they can get a 360-degree view of a properly installed fixture. Working cutaway models of key products provide opportunities for specialized training on these unique products and their high-tech innovations. Side by side comparisons of products from across the plumbing sector will offer first-hand illustrations of the competitive advantages of TOTO's products and technologies.

The Training Center's flexible design allows up-to-date and timely product changes. It will also offer participants first-look opportunities for new key products prior to launch.

Editor's Note (Photo Caption): President Daijiro Nogata inaugurates new TOTO Technology Center, joined by executive team (from left) Jason Fitzsimmon, Bill Strang, Minoru Noomo, and David Krakoff. Senior Manager Skip Henderson (center left) will oversee facility.

As with all TOTO products, high-resolution digital photographs of the TOTO Technology Center and Ribbon Cutting Ceremony are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the largest plumbing manufacturer in the world with \$5.1 billion dollars in annual sales. To date, TOTO has produced more than 60 million plumbing fixtures. Today, this international company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted solely to research and development, TOTO is the undisputed global leader in product innovation, precision engineering, high design, and sustainability in products that are designed to meet people's real world needs. Exemplified in the company's philosophy – People First Innovation -- TOTO offers consumers elegant luxury products that save money and water without sacrificing an ounce of performance and the peace of mind that comes from knowing they purchased a brand that sets the standard for world-class performance, enduring quality, and reliability. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the Environmental Protection Agency. TOTO continues to raise industry standards and consumer expectations as to what is possible in the bath space, as it connects people with water in ways that enrich the flow of their daily lives.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5.

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