



news release

NEWS: For Immediate Release

For more information contact:

Lenora Campos, Ph.D.
Manager, Public Relations
917.237.0665, Ext. 104
lcampos@totousa.com

TOTO ANNOUNCES NAME CHANGE FOR US HOLDING COMPANY

Corporate Name -- TOTO USA, INC. – Remains Unchanged

Morrow, GA – December 21, 2009 – TOTO, the global leader in high-design, sustainable plumbing products and advanced technologies, today announced that effective January 1, 2010, its US-based holding company, TOTO U.S.A. HOLDINGS, INC., will change its name to TOTO AMERICAS HOLDINGS, INC.

“Our business initiatives continue to expand beyond United States and Mexico to the Americas.” said Lenora Campos, company spokesperson, “The holding company’s new name reflects this increased scope.”

TOTO USA, INC., will remain the name of TOTO’s US-based corporation for the manufacturing, sales, and marketing of its products and services in the Americas.

About TOTO

TOTO is the largest plumbing manufacturer in the world with over \$4.5 billion in annual sales and 80 affiliated production facilities globally. Since 1917, TOTO Ltd., Japan, has been a pioneer in high-performance plumbing systems that bring consumers superbly designed products that are water and energy efficient. In 1989, TOTO brought its innovative technology and commitment to excellence to the US market. A full line manufacturer of luxury plumbing products that optimize healthful living, TOTO USA, INC.’s success derives from its unsurpassed commitment to quality, reliability, technological innovation, and sustainability -- a commitment that pushes the company beyond industry standards. The winner of numerous domestic and international awards and recognitions, TOTO USA is certified by ISO 14001: 2004 and ISO 9001: 2000. The only plumbing manufacturer to be honored as Water Efficiency Leader by the Environmental Protection Agency, TOTO seeks perfection by design as it continuously innovates sustainable water technologies that enhance the lives of its customers and the environment. For more information, consumers may visit www.totousa.com or call 1.888.295.8134.

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