

INNOVATION TIMELINE

TOTO®

Kazuchika Okura sets up a laboratory to develop sanitary ceramics like those common in Europe and America

1912



The Great Kanto Earthquake devastates Tokyo, resulting in a new sewage system and growing demand for sanitary ware

1923



TOTO is established by Kazuchika Okura under the name of TOYO TOKI CO., Ltd.

1917

After World War II, TOTO begins manufacturing metal fittings and faucets as well as ceramics

1946



The WASHLET launches, providing consumers with a whole new level of cleanliness and comfort and quickly becoming a Japanese cultural sensation

1980

TOTO introduces the first highly effective American-style low-volume, or 1.6 GPF, toilet

1988



The U.S. Department of Energy mandates 1.6 GPF toilets as a water conservation measure and consumers' adoption of TOTO's low-volume toilets helps prevent the act from being repealed

1992

TOTO USA, Inc., begins distribution throughout the Americas

1989



TOTO opens its state-of-the-art manufacturing facility in Morrow, GA, and begins production of luxury plumbing products

1996

TOTO introduces its proprietary EcoPower self-generating hydropower technology in Faucet and Flush Valve applications

2003

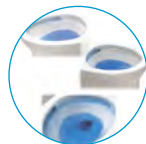


The auto-aware NEOREST integrated toilet launches in the U.S, bringing about the fullest realization to date of high-technology in the toilet category

2002

TOTO reinvents the high-performance flush engine with Double Cyclone, which harnesses the power of centrifugal force and gravity combined with two rapidly rotating columns of water to create the most powerful 1.28 GPF flush that also maximizes bowl cleansing action

2005



The Morrow, GA, manufacturing plant launches Sustainable Manufacturing program with advanced water recycling program, reducing water usage by 3 million gallons of water per year

2004



The EPA honors TOTO with the prestigious Water Efficiency Leader award for its sustained efforts to promote water efficiency and ecological responsibility

2006



The TOTO Universal Design Research Center is built in Japan

2006



TOTO leads the development of high-efficiency, or 1.28 GPF, toilets

2007

TOTO's US manufacturing facilities gain ISO 14001:2004 Environmental Management System certification

2007



TOTO expands Sustainable Manufacturing program at Morrow, GA, facility by significantly reducing water consumption with gray water wash down, reusing crushed china in roadbed construction, instituting closed loop paper recycling, and purchasing Green Energy generated by methane from local landfill

2007

TOTO expands production to High-Efficiency Showers and Faucets

2009



TOTO expands family of 1.28 GPF with state-of-the-art Double Cycle Flushing System

2010



TOTO becomes a Strategic Partner of the American Institute of Architects

2010

