



NEWS: For Immediate Release

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TOTO Distinguished as Clean Economy Leader by Brookings Institution

Company Commended as a Premier Green Jobs Creator in Greater Atlanta Area

(Morrow, GA) August 9, 2011 — TOTO, a global leader in sustainable manufacturing and green business practices, has been recognized by the Brookings Institution as the leader in clean jobs creation in the Water Efficient Products sector for the greater Atlanta area. According to Brookings' recent report entitled, *Sizing the Clean Economy: A National and Regional Green Jobs Assessment*, the "'green' or 'clean' or low-carbon economy" is defined as "that sector of the economy that produces goods and services with an environmental benefit." The coming Clean Economy, Brookings maintains, will define America's low carbon future and provide employment opportunities for workers at all levels of the income and skills, making it an important element in America's emerging economy.

"We are honored that our work to optimize green manufacturing protocols and provide jobs for the Clean Economy has been recognized by the esteemed Brookings Institution," said Daijirio Nogata, President. "Since our founding in 1917, protecting the global environment by conserving its finite natural resources has been our abiding mission. Growing our Clean Economy workforce will continue to be a top priority."

TOTO is pleased to add the Brookings Institution's recognition as a Clean Economy leader to the numerous awards and recognitions it has received for its leadership in environmental sustainability, green business practices, and clean (or green) jobs creation.

At the national level, the Environmental Protection Agency honored TOTO with its prestigious Water Efficiency Leader Award for outstanding leadership and innovation in water-efficient product development, sustainable manufacturing processes, and water conservation advocacy.

At the state level, former Georgia Governor Sonny Perdue honored TOTO with the "Conserve Georgia Water Conservation Award" for its development of high-efficiency plumbing fixtures, efficiency in its Morrow manufacturing plant, and educational programs that stress the importance of water conservation and how to achieve it.

At the local level, Mayor Kasim Reed honored TOTO with the City of Atlanta's "Phoenix Award" for its green jobs creation, sustainable operations, and leadership in water efficiency technology. Most recently, the Upper Chattahoochee Riverkeepers honored TOTO as a "Best in Class – Business" for developing popular and affordable high-efficiency plumbing products; partnering with other businesses, including the United Parcel Service, Hartsfield-Jackson Atlanta International Airport, and Grand Hyatt Atlanta, Buckhead, to generate significant water and energy savings; and developing green business practices that reflect a deep commitment to conservation and sustainability.

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About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the largest plumbing manufacturer in the world with \$5.1 billion dollars in annual sales. To date, TOTO has produced more than 60 million plumbing fixtures. Today, this international company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted solely to research and development, TOTO is the undisputed global leader in product innovation, precision engineering, high design, and sustainability in products that are designed to meet people's real world needs. Exemplified in the company's philosophy – People First Innovation -- TOTO offers consumers elegant luxury products that save money and water without sacrificing an ounce of performance and the peace of mind that comes from knowing they purchased a brand that sets the standard for world-class performance, enduring quality, and reliability. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the Environmental Protection Agency. TOTO continues to raise industry standards and consumer expectations as to what is possible in the bath space, as it connects people with water in ways that enrich the flow of their daily lives.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5.

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