

## For Immediate Release

*For more information contact:*

Lenora Campos, Ph.D.

917.237.0665 x3104

[lcampos@totousa.com](mailto:lcampos@totousa.com)

Min Tak

212.819.4807

[Min.Tak@edelman.com](mailto:Min.Tak@edelman.com)

## TOTO Introduces the Libella EcoPower Faucet Series

*Company Offers High-Design Self-Sustaining Hydropower Faucets for Upscale Commercial Applications*

**(Morrow, GA) January 19, 2016** — TOTO's new Libella Faucet Series offers elegant contemporary design combined with the company's innovative EcoPower self-sustaining hydropower technology, providing reliable high performance in the most demanding commercial environments. Ideal for



high-end commercial applications, including hospitality environments and upscale office buildings, the Libella Series features both deck- and wall-mount options, providing design flexibility for architects and interior designers.

Classically modern with a clean, uncomplicated look, the new Libella sensor faucets' timeless styling and flawless performance is always modern and lasting. With their elegant, high-end design statement, they redefine the category of commercial faucets—long thought to be generic, uninspired, and merely institutional.

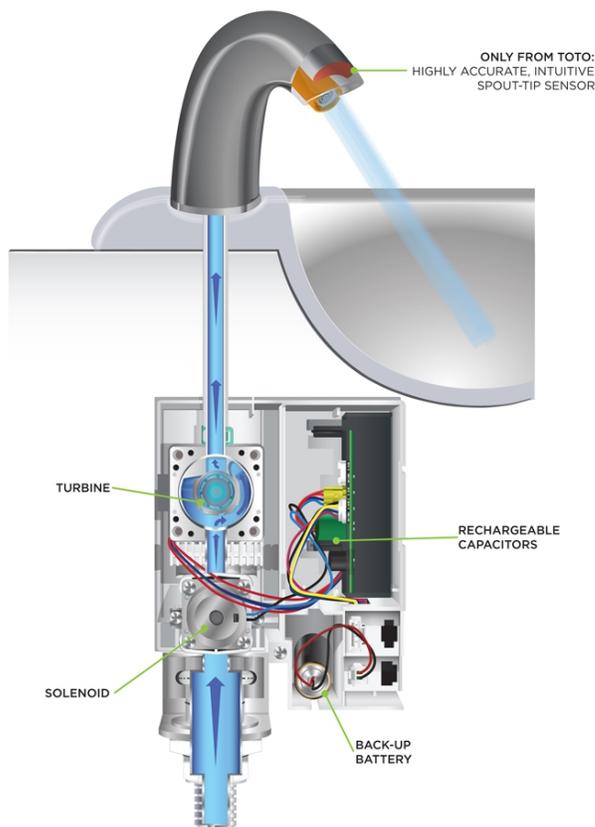
These ultra high-efficiency faucets feature four configurations. The two deck mount faucets are available with a spout height of 3-1/8 or 3-5/8 inches and a spout reach of 5-1/2 or 6 inches. The wall-mount faucets are available with a spout reach of 7-15/16 inches or 9-1/2 inches.

TOTO has enhanced the exquisite Libella faucets with technological innovations that dramatically enhance their EcoPower technology's effectiveness. The

redesigned EcoPower faucet platform eliminates the need for daily use to power the faucets' operation and increases their ease of installation.

### A Power and Water Miser

To eliminate the need for daily use to recharge the capacitors, TOTO decreased the voltage of EcoPower's micro-sensor from five volts to three, which requires less energy to operate. TOTO's three-volt micro-sensor is positioned just under the spout's hood, increasing its infrared light pulses' accuracy and intuitiveness. Hands must be detected before water is discharged, and the water flow stops immediately once hands are removed. EcoPower faucets discharge only the water that users need, eliminating water waste.



Like the original, the Libella EcoPower faucets conserve water, too. Their predetermined flow rate meters out 0.5 gallons per minute (gpm) or 0.09 gallons per 10-second cycle, which is 64% below the 0.25 gallons-per-cycle baseline set by the federal government for high-efficiency faucets. However, because the average use-cycle is less than 10 seconds and the water shuts off as soon as hands are removed, these hydropower faucets' estimated water consumption per user is closer to 0.1 gallons per cycle. Users will enjoy EcoPower's quick, effective rinse.

### Reducing Hazardous Waste

Replacing sensor faucets' disposable batteries costs time and money—and generates hazardous battery waste, which is harmful to the environment. TOTO's new Libella EcoPower faucets' store their self-generated electrical energy in a series of capacitors, eliminating the need for disposable battery replacement, which helps reduce toxic battery waste.

### Ease of Installation

TOTO's Libella EcoPower faucets require only one controller for both single supply and thermal supply models, making installation a breeze. Their smart-sensor technology automatically optimizes the sensor's detection range to the lavatory on which they are installed. They do not require manual adjustment when a new lavatory is installed. They operate effectively with any style, size or shape of

lavatory—mirror finish, irregular shapes, or small units. They will not erroneously detect foreign objects (such as paper towels) for hands and release water.

Decreasing power and water consumption with TOTO's classically modern Libella EcoPower Faucets will benefit the high-end commercial properties in which they are installed by returning lower water and energy bills.



**Journalist's Note:** *As with all TOTO products, high-resolution digital photographs of the Libella EcoPower Faucet Series are immediately upon request.*

#### **About TOTO**

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design with products that enhance the luxury bathroom experience. Today, the company maintains 25,700 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy —People-First Innovation —is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit [www.totousa.com](http://www.totousa.com) or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)

# # #