

For Immediate Release

For more information contact:

Lenora Campos, Ph.D.

917.237.0665 x104

lcampos@totousa.com

Jaclyn Printz

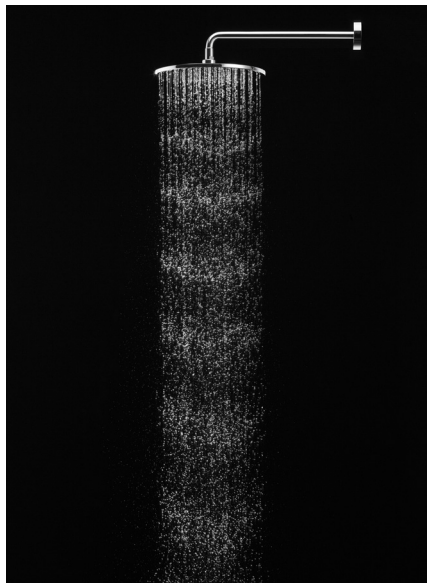
212.704.4434

Jaclyn.Printz@edelman.com

AERO SHOWER SYSTEM

Sophisticated Shower Collection Features State-of-the-Art Air-Injection Technology for a Luxurious Shower Experience that Uses Water Responsibly

(Morrow, GA) February 4, 2014 — TOTO's versatile Aero Shower System of rain showers and handshowers introduces its newest People-First Innovation—AeroJet+ Technology—to transform the daily shower into a luxurious experience that makes bathers feel cleaner and more alive, while conserving water.



AeroJet+ Technology

TOTO's AeroJet+ uses patented air-injection technology to increase the volume of water in each droplet by innovatively drawing air in through the showerhead and pumping it into the water droplet, enlarging and increasing their volume. TOTO's new air-injection technology generates a balanced spray for optimum water distribution and full body coverage. Bathers feel as if they are being encased in far more warm water than they are actually using, making their experience extremely pleasurable while reducing water consumption. To further enhance their showering experience, at intervals, AeroJet+ generates invigorating short bursts of pulsating water.

Aero Rain Showers

The Aero Shower System's rain showerheads are as well-designed on the outside they are on the inside. Honoring our

water supply by flowing at a planet-friendly 2.5 gallons per minute (gpm), they are available in Classic and Modern designs. They offer 8-inch and 12-inch diameter spray faces and may be mounted from the ceiling or wall.



Aero Handshowers

The Aero Shower System's handshowers offer AeroJet+ technology to dramatically increase the water's volume while decreasing its consumption.

Offering two different flow rates that respect our water supply—2.0 gpm or 2.5 gpm—they feature cascading flow and Gyrostream spray modes. Cascading flow produces a broad stream of water reminiscent of a small waterfall, to warm and soothe the entire body for long-lasting

relaxation. Gyrostream is TOTO's patented water massage technology in which the jets evenly pulsate the water as it leaves the handshower to massage and invigorate the body.

The Aero handshowers are offered in Classic and Modern designs. They are available in a single-mode 5-inch spray face with AeroJet+ technology; and a multi-spray mode 5-inch spray face with AeroJet+, cascading flow, and Gyrostream. An example of TOTO's People-Centered Design philosophy, these hand-held units are extremely easy to use. Bathers can easily switch between the spray modes with a mere touch of a button.



Bodysprays

Wall-mounted [Gyrostream bodysprays](#) can be added to supplement the Aero rain shower and handshowers for a therapeutic, stimulating massage function.

Shape Memory Alloy Valves

To ensure that bathers experience uninterrupted showering pleasure—without the fear of drastic water temperature changes or scalding—the Aero Shower System incorporates TOTO's [Shape Memory Alloy \(SMA\) valves](#). Unlike other showers, the Aero Shower System features complete water cessation when turned off—no residual water loss through drips or leaking, no staining or scaling.

Thanks to its wide range of options, TOTO's Aero Shower System offers an ideal solution to meet everyone's shower needs—from people who take quick, efficient showers to those who enjoy a longer, more luxuriating experience. Now, both showering styles conserve water by reducing consumption.

High-resolution digital photographs of the Aero Shower System's Rain Showers and Handshowers are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design with products that enhance the luxury bathroom experience. Today, the company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy —People-First Innovation —is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)

###