

## For Immediate Release

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## TOTO INTRODUCES TRANSITIONAL STYLE TANK DESIGN FOR ECO DRAKE HIGH-EFFICIENCY TOILETS

(Morrow, GA) April 19, 2013 — Exemplified by its People-Centered Design philosophy, TOTO creates the outside of every performance-design at the same time it is innovating the inside. Inspired by long-view trends in global design and what people need in its products, TOTO integrates form and function.



The Eco Drake High-Efficiency 1.28 gpf Toilet is one of TOTO's most beloved performance-designs. This year, TOTO refreshes this popular product line with a new tank design.

The Drake's new Transitional style tank flares gently as it rises to support a generous lid with a distinct lip that has been molded into a shelf, creating newfound space for toiletries, tissues, or other bathroom necessities.

This new style tank with its refined good looks will add an alluring design element to the Drake toilet in bath interiors for residential, hospitality, and commercial environments.

*High-resolution digital photographs of the Eco Drake Transitional Design HET are available for download from TOTO's Online Press Room or immediately upon request.*

### About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For

nearly 100 years, TOTO has been the recognized leader in performance innovation and design with products that enhance the luxury bathroom experience. Today, the company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With more than 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy – People-First Innovation – is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit [www.totousa.com](http://www.totousa.com) or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)

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