

Life Anew

For Immediate Release
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# TOTO Introduces Two New Drake Toilets that Offer its Market-Leading TORNADO FLUSHING SYSTEM

# Company Marries Powerful High Performance to Exceptional Bowl-Cleaning Action

(Morrow, GA) June 1, 2021 — TOTO, the world's largest plumbing manufacturer with more than \$5.47 billion in annual sales, introduces two new models to its famous Drake toilet line, which offer TOTO high-performance TORNADO FLUSHING SYSTEM and rimless bowl design.

# **DESIGN**

With their long-view global design aesthetic and clean, simple lines, TOTO's new Drake and Drake Transitional two-piece toilets will grace any bathroom environment for years to come.



TOTO's new Drake Transitional Toilet has an elegant, streamlined design. Its tank flares gently as it rises to support a generous lid with a distinctive lip that has been modeled into a shelf.

TOTO's new Drakes' design has an elegant, streamlined style -- giving the company's long-standing, hardest-working toilet a beautiful, fresh new look -- perfect for any contemporary bathroom environment.

TOTO's new Drake Transitional's tank flares gently as it rises to support a generous lid with a distinct lip that has been molded into a shelf, creating newfound space for toiletries, tissues, or other bathroom necessities.

With their refined good looks, TOTO's new Drake and Drake Transitional toilets will add an alluring design element to bath interiors for residential, hospitality, and commercial environments.

## **TORNADO FLUSHING SYSTEM**

TOTO's new Drake models offer the company's state-ofthe-art TORNADO FLUSHING SYSTEM, proprietary rimless bowl design and large water spot.



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TOTO's new gravity-fed, high-efficiency Drake Toilets marry flawless high performance to exceptional bowl cleansing action, creating a clean, green flushing system that saves money, water, and time.



TOTO's TORNADO FLUSHING SYSTEM harnesses the power of water and gravity to create a powerful 1.28 (or 1.6 gpf) flush engine that maximizes cleaning action as it spins away waste. TOTO'S TORNADO FLUSH features:

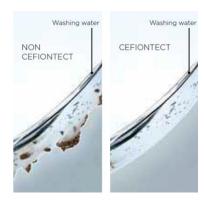
- Two nozzles (instead of pinholes) that use water more efficiently for better rim and bowl cleansing, resulting in less trapped matter and reduced time needed to clean the toilet.
- TOTO's proprietary dual-nozzle water propulsion system merges two powerful streams of water for 360-degrees of dynamic bowl cleansing action. Furthermore, TOTO's innovative system directs significantly more water to the siphon jet to quietly and effectively spin away waste first time,

every time, using less water.

TOTO's new Drake and Drake Transitional toilets earned a "Highly Recommended" rating on the <u>Maximum Performance (MaP) Test</u> for successfully removing 1,000 grams of solid waste with a single flush -- the highest flushing performance score a toilet can earn in the industry.

## **CEFIONTECT**

TOTO'S new Drake Toilets' bowl and concave rim are coated with CEFIONTECT, TOTO's nano-technology



Enlarged sectional image of a toilet bowl's surface

glaze that seals the porcelain with an ionized barrier, creating a superslippery, non-porous surface that repels waste. In short, when protected by CEFIONTECT, the water that cleanses the new Drakes' bowl and rim as the toilet flushes is all that is needed to remove stains, residue, scaling, and lime buildup. Consumers will need fewer harsh detergents, which are expensive and harmful to the environment.

#### **INCLUSIVE DESIGN**

TOTO's new inclusive-design Drake toilets are 17" from base to seat. TOTO's ergonomic, comfortable height design facilitates rising from a sitting to standing position and makes these aesthetically pleasing two-piece toilets ADA-compliant. TOTO believes that great design, like great performance, is for everyone.

## **SUSTAINABILITY**

Beneath their beautiful contemporary exterior, TOTO's new Drake toilets are designed to deliver an unparalleled flush that clears the bowl the first time, every time, at a mere 1.28 gpf (or 1.6 gpf) with its matchless TORNADO flushing system. TOTO's market-leading TORNADO System is more effective in one flush than most toilets are with multiple flushes.



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#### **WASHLET+ MODELS**

TOTO's new Drake toilets are also available as WASHLET+ models, which seamlessly connect with a TOTO WASHLET, leaving with no protruding supply connections (water or electrical). Called WASHLET+, this design improves the Drakes' appearance and enhances their cleanliness by inhibiting dust and dirt buildup. With TOTO's WASHLET+ connection structure, the Drakes' WASHLET may be easily attached and detached to reach areas where dust and dirt tend to collect. This TOTO-only design is just one of the ways TOTO makes it easier to keep the Drake WASHLET+ toilets cleaner longer.

# **Auto-Flush WASHLET Compatible Design**

TOTO's new Drake WASHLET+ toilets are Auto-Flush WASHLET compatible. That is, to its WASHLET+ design, TOTO has added a sensor-operated auto-flush

feature. TOTO's proven touchless technology enables the toilet to automatically flush when the user simply rises and walks away. There is no need to wave a hand over a sensor to activate it; the unit responds automatically. In addition, users may manually flush the unit if they desire by using the toilets' trip lever.

**Journalists' Note:** High-resolution digital images of TOTO's new Drake and Drake Transitional Toilets with TORNADO FLUSH are immediately available upon request.

# **About TOTO**

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings, with \$5.45 billion in annual sales (as of March 2021 and its exchange rate). For more than 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,800 employees in 19 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India, and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people worldwide, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty, and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations about what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit <u>www.totousa.com</u> or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (<u>@TOTOUSA</u>) and Instagram (<u>@TOTOUSA</u>) and become a <u>TOTO fan</u> on Facebook.