

For Immediate Release

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KEANE FAUCET COLLECTION

Transitional Elegance for the Modern Bathroom on a Budget

(Morrow, GA) April 19, 2013 — TOTO introduces the affordably-priced Keane Faucet Collection, characterized by the melding of modern fluidity with classic design elements for an elegant, approachable faucet suite that complements traditional, transitional, and contemporary bath decors. Exemplifying TOTO's Total Design philosophy, this sophisticated collection is inclusive design, featuring lever handles to facilitate ease of use by all people.



The sleek, transitional suite's lavatory faucet is available in a widespread or single-lever option. Its forged brass construction valves with ceramic disk cartridges exceed the industry standard for longevity —improving temperature and flow control for superior performance throughout the product's lifetime. Its widespread faucet comes with preassembled handles, which makes installation faster and more convenient.

All TOTO innovations are designed to benefit people, the planet, and honor our water supply. The WaterSense-labeled Keane lavatory faucet consumes a responsible 1.5 gallons per minute without sacrificing an ounce of performance. Style-savvy homeowners and design experts will appreciate the real world benefits this versatile faucet series offers when they receive monthly savings on their water bill.

Rounding out the collection is the Keane's tub filler, tub spout with diverter, and shower trim. This sophisticated faucet series pairs beautifully with TOTO's Transitional Series A accessory line. The Keane Faucet Collection is available in a variety of finishes, including polished chrome, polished nickel, and brushed nickel.

With timeless styling that is always modern and lasting, high-quality construction, and premium materials, the new Keane Faucet Collection ensures homeowners and design professionals the worry-free performance that comes from purchasing a world-class brand like TOTO.



High-resolution digital photographs of the new Keane Faucet Collection are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and

fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design with products that enhance the luxury bathroom experience. Today, the company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With more than 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy – People-First Innovation – is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)