

For Immediate Release

For more information contact:

Lenora Campos, Ph.D.

917.237.0665 x104

lcampos@totousa.com

Jaclyn Printz

212.704.4434

Jaclyn.Printz@edelman.com

TOTO EXPANDS LINE OF NEOREST INTEGRATED TOILETS

New NEOREST 700H and NEOREST 550H Offer Ultra High-Efficiency Dual-Flush Systems with eWater+ Technology

(Morrow, GA) April 19, 2013 – TOTO introduces two new ultra high-efficiency NEOREST performance-designs this year – the 700H and 550H – with dual-flush, high-efficiency flushing and eWater+ technology to keep the bowl fresh and clean longer, benefiting the planet and saving consumers money on harsh cleaning products.



People-Centered Design

People ask for TOTO when they want the best of everything for their bathroom – beauty and function together. The new NEORESTS' elegant appearance is inspired by long-view trends in global design – modern, clean, simple, and timeless – and people's desire for attractive, appealing products that respect the planet and its water supply.

NEOREST 700H

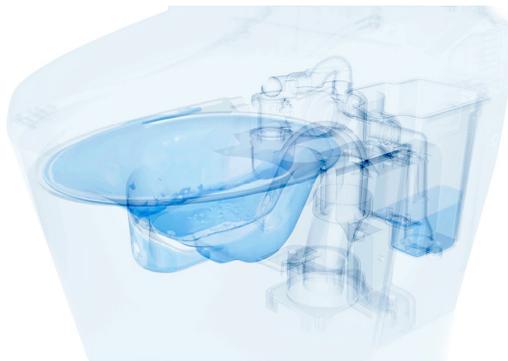
The ultra high-efficiency NEOREST 700H is an example of TOTO Total Design. TOTO

exceeds ADA and Universal Design principles to create performance-designs that are even more inclusive. TOTO Total Design includes its People-Innovation and People-Centered Design principles.

The inclusive-design NEOREST is 17" from its base to the top of the seat, which is the ergonomically correct height for a person to comfortably sit down and rise from the unit with ease. Other inclusive-design features on the NEOREST 700 include its integrated personal cleansing system, auto-open/close, auto-flush features.

Ultra High-Efficiency Cyclone Dual-Flush System

The NEOREST 700H offers an ultra high-efficiency Cyclone dual-flush technology, which consumes a modest one-gallon of water per flush (gpf) for the full flush and 0.8 gpf for the light.



The new system builds on TOTO's patented Cyclone flushing technology, which simultaneously releases two powerful water jets inside the bowl, creating a whirlpool effect that effectively removes waste and cleans the bowl's surface and rim more thoroughly and quietly than any other flushing system.

TOTO's new Ultra High-Efficiency Cyclone Dual-Flush System employs a reserve water tank and pumping system inside the toilet that combines with the home's direct water supply to realize its new ultra-high-efficiency dual-flush 1.0 gpf / 0.8 gpf flushing capability. To

achieve this, TOTO engineers designed a revolutionary flushing system in which the siphon jet is fed from water that is pumped into the bottom of the bowl from the reserve tank, and the powerful rim and bowl wash is supplied directly by home's water supply.

This cutting-edge flushing system is unaffected by a building's water pressure – enabling NEOREST 700Hs installed in high-rise, multi-family buildings and the upper floors of single-family residences achieve the same powerful performance as those in low-rise buildings.

eWater+

To ensure the bowl stays clean and fresh, the NEOREST 700H offers TOTO's eWater+ technology. Using the incoming water supply, a pre-mist wets the bowl's surface preventing waste's adherence 80% better than dry porcelain. After each flush, TOTO's eWater+ mists the SanaGloss glazed bowl with electrolysed water, which has a slightly acidic pH value, to keep the bowl fresh and clean longer -- reducing the need for harsh chemicals during cleaning, which benefits the planet and saves consumers money on cleaning products.

NEOREST 550H

The compact-design, ultra high-efficiency NEOREST 550H Dual Flush Toilet respects the environment while meeting people's needs for comfort, beauty and performance.



In addition to the new ultra high-efficiency Cyclone dual-flush flushing system, NEOREST 550H's superior bowl cleansing action results from its rimless design, SanaGloss glazed bowl, and eWater+ technology that disinfects the bowl, keeping it clean and fresh longer.

High-resolution digital photographs of the NEOREST 700H and NEOREST 550H are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design with products that enhance the luxury bathroom experience. Today, the company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With more than 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy – People-First Innovation – is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](https://twitter.com/TOTOUSA) (@TOTOUSA) and become a TOTO fan on [Facebook](https://www.facebook.com/TOTOUSA)

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