

Life Anew

For Immediate Release

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TOTO Brings Back the Beloved Nexus Toilet and Sets a New Standard for Toilet Design and Technology

(Morrow, GA) February 19, 2019 — There are some things in life that never seem to change, remaining popular in any era – for example, the little black dress, Oxford shirt, or navy blazer. These iconic products



come from all categories of daily life from furniture to automobiles. They have withstood the test of time because they are designed with attributes that appeal to consumers as they enrich their lives.

When TOTO set out to design a toilet that would set the standard for design and technology, the company sought a set of attributes that would not only appeal to people today but in the future. After years of research and development, TOTO identified five core attributes – design, flushing performance, cleansing performance, ease of use, and sustainability.

Today, TOTO re-introduces its popular Nexus toilet, which has been completely redesigned. The new <u>Nexus WASHLET+</u> toilet embodies each of TOTO's core attributes and is set to become the new standard in toilet design and technology.





The new one-and two-piece Nexus WASHLET+ models boast a beautiful modern design with sleek lines and a skirted bowl, making maintenance a breeze. This new Nexus WASHLET+ brings a timeless elegance to any bath space.

WASHLET+ Design

The new Nexus WASHLET+ toilet is designed to seamlessly connect with a TOTO WASHLET, leaving with no protruding supply connections (water or electrical). Called WASHLET+, this design not only improves the Nexus' appearance, it also improves its cleanliness by inhibiting dust and dirt buildup. With the WASHLET+



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connection structure, the Nexus' WASHLET can easily be attached and detached to reach areas where dust and dirt tend to collect. This new design is just one of the ways TOTO makes it easier to keep the Nexus WASHLET+ toilet cleaner longer.

Auto-Flush WASHLET Compatible Design

The new Nexus WASHLET+ toilet is Auto-Flush WASHLET compatible. That is, to its WASHLET+ design, TOTO has added a new sensor operated auto-flush feature. TOTO's proven touchless technology enables the toilet to automatically flush when the user simply rises and walks away. There is no need to wave a hand over a sensor to activate it; the unit responds automatically. In addition, users may manually flush the unit if they desire by using the toilets' trip lever.



Flushing Performance

The Nexus WASHLET+ toilet offers TOTO's market-leading TORNADO Flushing System, which features two powerful nozzles that create a centrifugal, cyclonic rinsing action that reduces waste buildup and keeps the bowl cleaner. Using only 1.0 or 1.28 gallons per flush (gpf), this high-efficiency system is more effective in one flush than most toilets are with multiple flushes. Its modern hole-free rim design means that the Nexus WASHLET+ high-efficiency toilet performs more consistently and is easy to clean.

Cleansing Performance

The Nexus WASHLET+ toilet offers three cleaning technologies that work together to deliver unparalleled cleansing performance and make it possible to maintain the bowl's

cleanliness longer. TOTO calls this "Clean Synergy."



Enlarged sectional image of a toilet bowl's surface

First, <u>CEFIONTECT</u>, TOTO's nano-technology glaze seals the porcelain with an ionized barrier, creating a super-slippery, non-porous surface that repels matter, mold and mildew. Second, the TORNADO Flushing System reaches and cleans the entire bowl and rim with every flush. Third, TOTO's proprietary EWATER+ technology ensures the cleanliness of the bowl's surface by misting it with electrolyzed water, which has a slightly acidic pH value, to keep the bowl and WASHLET wand clean. <u>EWATER+</u> is environmentally friendly, returning to tap water within two hours. With EWATER+, consumers will use fewer harsh chemicals or detergents, which are costly and harmful to the environment.

Ease of Use

The Nexus WASHLET+ HET is 17" from base to seat, TOTO's ergonomic, comfortable height design that facilitates rising from a sitting to standing position and makes this aesthetically-pleasing one- or two-piece toilet ADA-compliant. TOTO believes that great design, like great performance, are for everyone.



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Sustainability

Beneath its beautiful contemporary exterior, the WaterSense labelled Nexus high-efficiency toilet is designed to deliver an unparalleled flush that clears the bowl the first time, every time, at a mere 1.0 or 1.28 gpf with its matchless TORNADO flushing system. TOTO's market-leading TORNADO System is more effective in one flush than most toilets are with multiple flushes.

Journalist's Note: High-resolution digital images of TOTO's new Nexus WASHLET+ Toilets are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.2 billion dollars in annual sales (as of March 2018). For the past 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 32,481 employees in 20 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people all around the world, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (www.totousa.com or Facebook.