

## For Immediate Release

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# **TOTO LAUNCHES THE WASHLET G400**

New Washlet with Integrated Toilet joins Prestigious Line of Personal Cleansing Systems

(Morrow, GA) January 19, 2016 — Recently, TOTO achieved a major global milestone with its popular Washlet line of personal cleansing systems. To date, the company has sold more than 40 million Washlets worldwide since their 1980 launch in Japan.



To celebrate, TOTO introduces the new Washlet G400, which integrates the Washlet personal cleansing system with a sleek compact sensor-operated toilet.

### Sensor Operation

The sensor-activated Washlet G400's toilet offers users the height of convenience and luxury by opening, closing, and flushing automatically. Its Universal Height design facilitates ease of use.

### Personal Cleansing

Like others in the <u>Washlet family</u>, when the Washlet G400's cleansing cycle is activated, a streamlined wand extends from beneath the seat to provide a soothing warm flow of aerated water, with oscillating and pulsating options. Drawn directly from the home's fresh water supply, the Washlet G400 always delivers warm water that is pure and clean. Once the cleansing cycle is completed, the user may engage the drying cycle, which uses warm air to gently dry the area, protecting the environment by reducing the need for toilet tissue.



#### Touch-Pad Control

Its easy read, touch-pad remote control memorizes users' personal preferences and may be mounted to the wall in a magnetic cradle.



# Dual-Max 3D Tornado Flushing System

The WaterSense labelled Washlet G400's <u>Dual-Max 3D</u> <u>Tornado</u> gravity-fed, high-efficiency flushing system enables users to select the volume of water needed to clear the bowl—1.28 gpf for the full flush or 0.9 gpf for the light—which saves money and water. By simultaneously releasing three powerful water jets inside its bowl, the Washlet G400's Dual-Max 3D Tornado system creates a whirlpool effect that removes waste completely and cleans the entire bowl's surface more thoroughly and quietly than any other flushing system.

## CeFiONTect Glaze

In addition to its Dual-Max Tornado flush, the Washlet G400's superior bowl cleansing action results from its rimless design and <u>CeFiONtect glaze</u>, a nano-technology that creates a super-slippery surface, preventing visible and invisible waste from adhering to the bowl. CeFiONtect's ionized-barrier helps keep the bowl cleaner, longer.

## Skirted Design

The Washlet G400's elegant skirted design conceals the trapway, creating a base that is easy to clean and maintain.

## Pricing and Availability

The Washlet G400's manufacturer's suggested retail price is \$3,300. It is available throughout North America at TOTO-partner showrooms.

**Journalists' Note:** As with all TOTO products, high-resolution digital photographs of the Washlet G400 are immediately upon request.

#### About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design with



products that enhance the luxury bathroom experience. Today, the company maintains 25,700 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy — People-First Innovation —is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit <u>www.totousa.com</u> or call 1.888.295.8134, Option 5. Follow TOTO on <u>Twitter</u> (@TOTOUSA) and become a TOTO fan on <u>Facebook</u>