

For Immediate Release

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TOTO INKS NATIONAL DISTRIBUTION DEAL WITH WINWHOLESALE

For First Time in US, Company's Products Available from Coast-to-Coast Distributor

(Morrow, GA) April 1, 2014 — TOTO, the largest plumbing manufacturer in the world with \$5.1 billion dollars in annual sales, announced today that it has entered into a strategic alliance with WinWholesale, Inc., to distribute the company's high-performance, planet-friendly products across 37 states in the U.S. WinWholesale is one of America's largest distributors of construction and

industrial materials. Starting today, select Win branded and Noland Company locations will have available TOTO's full line of residential and commercial fixtures and fittings in more than 285 local supply houses and 131 kitchen and bath showrooms.



TOTO partners with WinWholesale to distribute the company's high-performance, planet-friendly products across 37 states in the U.S. WinWholesale's management team (from left): Monte Salsman, Chief Operating Officer; Eddie Gibbs, Vice President, Vendor Relations; Jack Johnston, President; and Richard Schwartz, CEO & Chairman of the Board. TOTO USA's sales management team (from center right): Jason Fitzsimmons, Vice President, United States Sales Division; Dan Tungett, Senior Regional Director, Central Region; Paul Wellman, Senior Regional Director, Western Region; and Tom James, Senior Regional Director, Southeast Region.

The new agreement between TOTO and WinWholesale builds on their successful relationship of more than 10 years. This strategic partnership offers TOTO broad distribution channels to provide customers with its full line of residential and commercial products for the whole bathroom, which have set the standard for world-class performance and innovation as they help improve people's quality of life. Universally recognized for their enduring quality, reliability and timeless elegance, TOTO products' added scope of availability through select Win branded and Noland Company locations will be an important addition to its national offering.

"As we continue to aggressively grow our business," said Jason Fitzsimmons, Vice President, United States Sales Division, "we've been looking for ways to expand and streamline TOTO's

distribution process. We are pleased to enter into this new agreement with WinWholesale for nationwide distribution as it offers us more opportunities to efficiently deliver products where and when our customers need them.”

“We are excited to enter into this national agreement with TOTO,” said Eddie Gibbs, WinWholesale Vice President, Vendor Relations. “With the economy recovering and WinWholesale’s continued market share growth, adding TOTO to our product offerings will enable us to expand our ability to provide customers with products when and where they need them, dependable expertise and the comfort of dealing with a decision maker.”

Editor’s Note: The high-resolution digital photograph of the TOTO and WinWholesale management teams is immediately available upon request.

About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the largest plumbing manufacturer in the world with \$5.1 billion dollars in annual sales. To date, TOTO has produced more than 60 million plumbing fixtures. Today, this international company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted solely to research and development, TOTO is the undisputed global leader in product innovation, precision engineering, high design, and sustainability in products that are designed to meet people’s real world needs. Exemplified in the company’s philosophy —*People-First Innovation* -- TOTO offers consumers elegant luxury products that save money and water without sacrificing an ounce of performance and the peace of mind that comes from knowing they purchased a brand that sets the standard for world-class performance, enduring quality, and reliability. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the Environmental Protection Agency. TOTO continues to raise industry standards and consumer expectations as to what is possible in the bath space, as it connects people with water in ways that enrich the flow of their daily lives.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)

About WinWholesale, Inc.

WinWholesale Inc. (www.winwholesale.com) is a leading supplier of residential and commercial construction and industrial supplies and materials headquartered in Dayton, Ohio. The privately held company has more than 550 wholesaling locations in 45 states and offers entrepreneurs the unique opportunity to own part of the local business. Collectively, WinWholesale is known as “The Win Group of Companies.” In the group are companies conducting business to business wholesale

distribution of plumbing and heating supplies; hydronics; industrial pipe, valves and fittings; heating, ventilation, air conditioning and refrigeration equipment; electrical equipment; industrial and commercial fastening hardware; waterworks and utility supplies; domestic, commercial and industrial pumps, and turf irrigation and landscape supplies. Follow WinWholesale on [Facebook](#), [Twitter](#) and [YouTube](#).

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