

For Immediate Release

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NEOREST 750H with Actilight Wins Award for Excellence from Prestigious iF International Design Organization

(Morrow, GA) February 4, 2014 — TOTO's NEOREST 750H with Actilight technology has been honored with an iF award for design excellence in the Bath and Wellness Category. When selecting the NEOREST 750H for this coveted global award, the iF jury considered criteria such as degree of innovation, environmental impact, functionality, ergonomics, design quality, finish, choice of materials, visualization of intended use, safety, brand value and branding, and Universal Design.



For more than six decades, the iF awards have recognized outstanding achievements in design. Known globally for its strict adherence to criteria when evaluating a product's design, the 50 judges of the 2014 iF award are experts and top designers from countries as diverse as the Germany, Switzerland, England, Japan, Korea, Singapore, China, and the US.

The award-winning NEOREST 750's extraordinary beauty is inspired by architecture and long-view trends in global design. TOTO's design teams are committed to a design aesthetic that is modern, clean, simple, and timeless, integrating design and function for a bathroom experience that pleases each of homeowners' senses.

Actilight Cleansing Technology

The NEOREST 750H offers the most complete bowl cleansing system available, by synergizing

TOTO's patented flushing and cleansing technologies to effectively rid the bowl of both visible and invisible waste.

This advanced cleansing system starts with TOTO's eWater+ technology. Using the incoming water supply, a pre-mist wets the bowl's surface preventing waste's adherence 80% better than a dry bowl. After each flush, eWater+ mists the bowl with electrolysed water, which has a slightly acidic pH value, keeping the bowl fresh and clean longer.



NEOREST 750H's bowl is glazed with TOTO's HYDROTECT titanium dioxide coating and zirconium, giving it a lovely iridescent, mother-of-pearl sensibility. Extremely hydrophilic, HYDROTECT makes it nearly impossible for organic substances to adhere to the bowl's surface, enabling waste (both visible and invisible), and lime scale to wash away with ease. Further, when combined with sunlight, HYDROTECT triggers a photocatalytic process in which organic substances are broken down. To achieve this, TOTO integrated a UV light in the seat lid that is activated when the lid is closed. Once the UV light hits

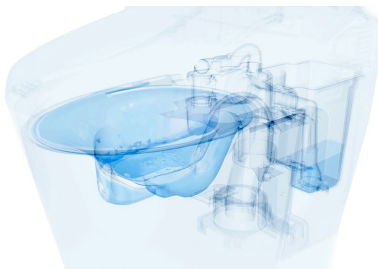
the HYDROTECT's titanium dioxide coating on the toilet's bowl, photocatalysis occurs, accelerating the decomposition of all organic substances in the bowl.

TOTO's Actilight system results in a toilet bowl that remains incredibly clean and fresh for months at a time.

Ultra High-Efficiency Cyclone Dual-Flush System

NEOREST 750H offers a planet-friendly innovation—ultra high-efficiency Cyclone dual-flush technology, which consumes a mere one-gallon of water per flush (gpf) for the full flush and 0.8 gpf for the light. The system builds on TOTO's patented Cyclone flushing technology, which simultaneously releases two powerful water jets inside the bowl, creating a whirlpool effect that

effectively removes waste and cleans the bowl's surface and rim more thoroughly and quietly than any other flushing system.



This innovative flushing system uses a reserve water tank and pumping system inside the toilet that combines with the home's water supply to achieve its ultra-high-efficiency dual-flush 1.0 gpf / 0.8 gpf flushing capability. To accomplish this, TOTO engineers designed a cutting-edge

flushing system in which the siphon jet is fed from water pumped into the bottom of the bowl from the reserve tank, and the powerful rim and bowl wash is drawn directly from home's water supply.

This innovative flushing system is unaffected by a building's water pressure—enabling the NEOREST 750Hs installed in high-rise, multi-family buildings and the upper floors of single-family residences to achieve the same powerful performance as those in low-rise buildings.

Inclusive Design

The inclusive-design NEOREST is 17-inches from its base to the top of the seat, which is the ergonomically correct height for a person to comfortably sit and rise with ease. Other inclusive-design features include its integrated personal cleansing system, auto-open/close, and auto-flush features.

Editor's Note: As with all TOTO products, high-resolution digital photographs of the NEOREST 750H are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO:

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design products that enhance the luxury bathroom experience. Today, the company maintains 23,500 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy —People-First Innovation —is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)

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