

Life Anew

For Immediate Release

For more information, contact: Lenora Campos, Ph.D. 917.593.6752 lcampos@toto.com Braden Bradley 212.277.3743 Braden.Bradley@edelman.com

TOTO Introduces the Aquia IV[®] Arc and Aquia IV Cube

Company Extends Popular Aquia IV Dual-Flush Product Line with New WASHLET®+ and Toilet Designs

(Morrow, GA) December 14, 2020 — TOTO, the world's largest plumbing manufacturer with more than \$5.47 billion in annual sales, announced today that it will extend its much sought-after <u>Aquia IV Dual Flush Toilet</u>



The Aquia IV Cube WASHLET+ Toilet offers a chic contemporary sensibility to any bath space with its boldly geometric tank design.

line. The company is adding its new Aquia IV Arc and Aquia IV Cube designs, which are available as WASHLET+ models or floormount toilets.

Design: Global developments in architecture, design, and lifestyle trends inspire TOTO's design philosophy. The new Aquia IV Arc and Aquia IV Cube designs will be welcome additions to any bath space.

The Aquia IV Cube provides a fashionable contemporary design with its boldly geometric tank. In turn, the Aquia IV Arc offers a sophisticated transitional design statement with its elegant flared tank. Both models' elongated skirted design is aesthetically pleasing and offers easy cleaning by removing the nooks and

crannies where dust collects, while their slender tank gives them a heightened sensibility.

Like their handsome predecessors, the new Aquia IV Arc and Aquia IV Cube are Universal Height, TOTO's ergonomic, comfortable height design that facilitates rising from a sitting to standing position. These aesthetically-pleasing toilets are ADA height compliant with their SoftClose[®] Seat or WASHLET.

тото

Life Anew

CLEANOVATION: TOTO articulates its philosophy of *clean innovation technology* as CLEANOVATION. TOTO believes that cleanliness is a fundamental human value that enriches beauty, peace of mind, feeling



refreshed, consideration for the environment, and wellness. TOTO uncompromisingly pursues innovation that brings to market cleanliness technologies that enhance consumers' daily lives.

WASHLET+ Design: The Aquia IV Arc and Aquia IV Cube toilets seamlessly connect with their WASHLET+ models, leaving no protruding supply connections (water or electrical). This TOTO innovation -- called WASHLET+ -improves the units' appearance and enhances their cleanliness by inhibiting dust and dirt buildup. With the WASHLET+ connection structure, WASHLET+ models easily detach from the Aquia IV Arc and Aquia IV Cube toilet, so consumers can reach areas where dust and dirt tend to collect. This design innovation is just one way TOTO makes it easier to keep the Aquia IV Arc WASHLET+ Toilet and Aquia IV Cube WASHLET+ Toilets cleaner longer.

Flushing Performance: The Aquia IV Arc and Aquia IV Cube WASHLET+

Toilets offer the <u>DYNAMAX TORNADO FLUSH®</u> system by TOTO, which features two powerful nozzles that create a centrifugal, cyclonic rinsing action that reduces waste buildup and keeps the bowl cleaner. Using only 1.28 or 1.0 gallons per flush (gpf) for the full flush and 0.8 gpf for the light, this high-efficiency flushing system is more effective in one flush than most toilets are with multiple flushes. Its modern, seamless concave rim design means that these high-efficiency toilets perform more consistently and are easy to clean.

Clean Synergy: TOTO coined the term "Clean Synergy" to describe the interplay of its PREMIST[®], DYNAMAX TORNADO FLUSH, CEFIONTECT[®], and EWATER+[®] bowl cleaning technologies, all of which are only available from TOTO.

- **<u>PREMIST</u>**: The bowl's interior is sprayed with a fine mist of water to reduce matter's ability to stick to its surface.
- <u>CEFIONTECT</u>: This nano-technology glaze by TOTO seals the porcelain with an ionized barrier, creating a super-slippery, non-porous surface that repels matter, mold, and mildew.
- **DYNAMAX TORNADO FLUSH** System: A TOTO innovation, the rimless bowl design and 2.5-inch diameter trapway use 100% of the water to remove waste effectively and clean every inch of the bowl and rim. The company's DYNAMAX TORNADO FLUSH System optimizes water conservation while setting a high bar in quiet world-class flushing performance.
- <u>EWATER+</u>: The bowl's surface and WASHLET wand's cleanliness is ensured by automatically spraying them with EWATER+. EWATER+ uses no chemicals or cleaning agents, providing peace of mind every day that microscopic buildup has no place to hide.

Auto-Flush: The new Aquia IV Arc and Aquia IV Cube WASHLET+ Toilets and Aquia IV Cube WASHLET+ offer Auto-Flush, a sensor-operated, hands-free flush feature. The company's proven touchless technology enables the toilet to flush automatically when the user simply rises and walks away. There is no need to wave a hand over a sensor to activate it; the unit responds automatically. Users may also manually flush the unit if they desire by using the toilet's push plate panel.

тото

Life Anew

Sustainability

Beneath their sophisticated contemporary exteriors, the Aquia IV Arc WASHLET+ Toilet and Aquia IV Cube WASHLET+ Toilets' matchless DYNAMAX TORNADO FLUSH system delivers an unparalleled flush that clears the bowl the first time, every time using a mere 0.8 gpf (light flush) or 1.28 or 1.0 gpf (full flush). The



The Aquia IV Arc WASHLET+ Toilet with its elegantly flared tank will add a sophisticated transitional design statement to any bath environment.

company's market-leading DYNAMAX TORNADO FLUSH system is more effective in one flush than most toilets are with multiple flushes.

Journalist's Note: High-resolution digital images of the Aquia IV Arc Toilet and WASHLET+ and Aquia IV Cube Toilet and WASHLET+ models are available for download from the Online Press Room or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of

bathroom fixtures and fittings, with \$5.47 billion in annual sales (as of March 2020 and its exchange rate). For more than 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,554 employees in 19 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India, and China. Guided by its <u>corporate philosophy</u>, the TOTO Global Group strives to create a great company, trusted by people worldwide, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty, and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the US Environmental Protection Agency. The company continues to raise industry standards and consumer expectations about what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit <u>www.totousa.com</u> or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (<u>@TOTOUSA</u>) and Instagram (<u>@TOTOUSA</u>) and become a <u>TOTO fan</u> on Facebook.