

Life Anew

For Immediate Release

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### TOTO Introduces the New RP WASHLET®+ RW Wall-Hung Toilet

## Company Sets New Standard for Daily Life's Comfort and Cleanliness at CES 2020 in Booth #43125, Smart Home Section, Sands Expo

*(Morrow, GA) January 7, 2020* — TOTO's new RP WASHLET+ RW Wall-Hung Toilet combines beautiful design with the exceptional cleanliness functions consumers expect from the company. Representing the culmination of TOTO's design and engineering expertise gained from over 40 years of WASHLET production



and more than 50 million WASHLET sold worldwide, the new RP WASHLET+ RW Wall-Hung Toilet brings beauty to the everyday as its cleansing technologies care for both people and the planet, enriching daily routine and enhancing wellness.

**Design:** TOTO's new RP WASHLET+ RW Wall-Hung Toilet offers homeowners' bathrooms a clean, modern aesthetic while saving as much as nine inches of precious room space, which is especially important in small bathrooms and powder rooms, where square footage is at a premium. The long flat surface revealed when the lid of WASHLET is open looks comfortable and invites users to sit. TOTO has made it thinner and lighter and incorporated a gentle wave-line and elegant design details on its sides that imbue bath spaces with an air of sophistication.

#### WASHLET+ Design

The new RP WASHLET+ RW Wall-Hung Toilet is designed to seamlessly connect with WASHLET, leaving with no protruding supply connections (water or electrical). Called WASHLET+, this design not only improves its appearance, but also improves its cleanliness by inhibiting dust and dirt

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buildup. With the WASHLET+ connection structure, WASHLET can easily be detached to reach areas where dust and dirt tend to collect. This design is just one of the ways TOTO makes it easier to keep the RP WASHLET+ RW Wall-Hung Toilet cleaner longer.

#### **Flushing Performance**

The RP WASHLET+ RW Wall-Hung Toilet offers TOTO's <u>DYNAMAX TORNADO FLUSH®</u> system, which features two powerful nozzles that create a centrifugal, cyclonic rinsing action that reduces waste buildup and keeps the bowl cleaner. Using only 1.28 gallons per flush (gpf) for the full flush and 0.9 gpf for the light, this high-efficiency system is more effective in one flush than most toilets are with multiple flushes. Its modern hole-free concave rim design means that the RW Wall-Hung, high-efficiency toilet performs more consistently and is easy to clean.

**CLEANOVATION:** CLEANOVATION expresses TOTO's *philosophy of clean*. TOTO believes that cleanliness is a fundamental human value that leads to peace of mind, beauty, feeling refreshed, consideration for the environment, and wellness. TOTO continues to aggressively pursue innovation in order to bring to market cleanliness technologies that enrich everyday life.

**Cleansing Performance:** The RP WASHLET+ RW Wall-Hung Toilet's combination of a TOTO wall-hung toilet and WASHLET makes possible the cleaning functions the company calls CLEAN SYNERGY to describe the combined power of the individual cleaning technologies only available from TOTO: PREMIST, DYNAMAX TORNADO FLUSH, CEFIONTECT<sup>®</sup> and EWATER+<sup>®</sup>. Together, these features make using the RP WASHLET+ RW Wall-Hung Toilet a truly unique experience.

- **PREMIST:** The bowl's interior is sprayed with a fine mist of water to reduce matter, mold, and mildew's ability to stick to its surface.
- <u>CEFIONTECT</u>: TOTO's nano-technology glaze seals the porcelain with an ionized barrier, creating a super-slippery, non-porous surface that repels matter, mold and mildew.
- **DYNAMAX TORNADO FLUSH System:** TOTO's rimless bowl design and 2.5 diameter trapway use 100% of the water to remove waste effectively and clean every inch of the bowl and rim. TOTO's DYNAMAX TORNADO FLUSH System optimizes water conservation, while setting a high bar in *quiet* world-class flushing performance.
- **EWATER+**: The cleanliness of the bowl's surface is ensured by misting it with EWATER+ to keep the bowl and WASHLET wand clean. EWATER+ uses no chemicals or cleaning agents, providing peace of mind every day that microscopic build up has no place to hide.

#### Auto-Flush WASHLET Compatible Design

The new RP WASHLET+ RW Wall-Hung Toilet is Auto-Flush WASHLET compatible. That is, to its WASHLET+ design, TOTO has added a new sensor operated auto-flush feature. TOTO's proven touchless technology enables the toilet to automatically flush when the user simply rises and walks away. There is no need to wave a hand over a sensor to activate it; the unit responds automatically. In addition, users may manually flush the unit if they desire by using the toilet's push plate panel.

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#### Sustainability

Beneath its beautiful contemporary exterior, the RW Wall-Hung high-efficiency toilet is designed to deliver an unparalleled flush that clears the bowl the first time, every time, at a mere 0.9 gpf (light flush) or 1.28 gpf (full flush) with its matchless DYNAMAX TORNADO FLUSH system. TOTO's market-leading DYNAMAX TORNADO system is more effective in one flush than most toilets are with multiple flushes.

*Journalist's Note:* High-resolution digital images of TOTO's new RP WASHLET+ RW Wall-Hung Toilet and are available for download from TOTO's Online Press Room or immediately upon request.

#### About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.19 billion dollars in annual sales (as of March 2018 and its exchange rate). For the past 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,431 employees in 20 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people all around the world, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit <u>www.totousa.com</u> or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (<u>@TOTOUSA</u>) and become a <u>TOTO fan</u> on Facebook.

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