

TOTO

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For Immediate Release

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TOTO Introduces Six Striking Faucet Collections and an Elegant Vessel Lavatory

To adorn faucets, Company debuts two new finishes in rich, vibrant colors

(Morrow, GA) January 21, 2020 — This year, TOTO dramatically increases its North American faucet portfolio by introducing six new families – ZA, GF, GB, GE, GC and GM. Designers and design-savvy homeowners will delight in these new statement-making faucets, which will convey a sophisticated sense of style to any bath space. They will also enjoy additional features that go far beyond the faucets' refined aesthetic appeal.



The subtle grace of Nature's perfectly imperfect shapes is celebrated in the ZA Vessel Faucet and Kiwami Asymmetrical Vessel Lavatory, which offer a chic, high-design twist on these natural shapes for a timeless design.

To adorn its new faucets, TOTO introduces two vibrant new finishes – Polished French Gold and Polished Bronze.

Additionally, to its Kiwami collection, TOTO adds the Kiwami® Asymmetrical Vessel Lavatory with its gracious curves and clean, simple lines, which combine to create a refined design statement elegant in its simplicity.

ZA Faucet Series

Inspired by the beauty of asymmetrical shapes found in nature, the ZA Faucet Series embraces an aesthetic of organic simplicity that encourages a sense of calm relaxation. Characterized by crisp edges and generous fluid curves, its dual tone spout offers the contrapuntal beauty of polished and brushed finishes, which are combined in this modulated

form to achieve a balanced design of a different order. The perfect capstone for this faucet's unique design, its dual tone, asymmetrical lever handle is shaped like a small stone, which is beautiful from any angle.

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WaterSense labelled, this high-efficiency, solid brass faucet flows at 1.2 gallons per minute. ADA compliant, its lever handle offers TOTO's COMFORT GLIDE® technology for precise flow control and ease of use. Its ceramic disc valve features a special Diamond-Like Carbon coating, which ensures long-lasting quality and fundamental comfort in use.

The ZA Faucet Series is available as a vessel faucet and freestanding tub filler with handshower.

The GF Faucet Series

The GF Faucet Series is characterized its *fine* aesthetic arising from its beautiful integration of oblong and round shapes that combine to create a super-slim cylindrical design with a high-end luxury sensibility. The delicate workmanship at its joints and slender cleft are set off to advantage by its clean, simple lines. The high-quality, spindle-processed handle has a delightful feel to the touch. Using a brushed finish on the handle and a polished finish on the body results in a rich contrast of textures in the faucet's finish.



WaterSense labelled, the GF faucet family flows at water conserving 1.2 gallons per minute. Its lever handle design is ADA compliant. These beautiful faucets offer TOTO's COMFORT GLIDE® technology for precise flow control and ease of use. Its ceramic disc valve features a special Diamond-Like Carbon coating, which ensures long-lasting quality, flow control, and comfort in use.

The GF faucet series is available for the lavatory as single handle, widespread, semi-vessel, vessel and wall-mount styles. For the bathtub, it is available as a wide-spread Roman tub filler with an optional handshower.

The GB Faucet Series

The GB Faucet Series *balances* its stately square design with its clean, simple lines and contrapuntal cleft. It will imbue any bath space with sense of sophistication and dignity. The gently beveled edges and balanced highlights on its glossy finish accentuate the shape of the gently tapering spout and the faucet's dramatically sleek silhouette as a whole.



Infusing contemporary design with classic character, the GB faucet family is designed for homeowners and design professionals who celebrate the beauty of simplicity. It pairs perfectly with an array of contemporary bath environments.

The sleek GB contemporary faucets have durable brass bodies and ceramic disc valves that feature a special Diamond-Like Carbon coating to ensure long-lasting quality and comfort in use.

They feature TOTO's COMFORT GLIDE technology, which exceeds the industry standard for longevity, precise flow control, and superior

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performance throughout the products' lifetime. The GB Faucet Series is WaterSense labelled and flows at 1.2 gpm.

For the lavatory, the GB Faucet Series offers single handle, widespread, semi-vessel, vessel and wall-mount styles. For the bathtub, it is available as a wide-spread Roman tub filler with an optional handshower.

Inspired by Japanese Culture

The design concepts for TOTO's new GE, GC, and GM faucet series capture Japan's aesthetic essence as cultivated over the ages through the country's craft traditions, creating original forms by converting this cultural inspiration into an array of one-of-a-kind faucet designs that have a global appeal.



GE Faucet Series

Inspired by finely honed beauty of a traditional Japanese sword, the GE faucet family embodies the beauty of classical Japanese design updated in a contemporary form. The GE faucets merge TOTO's latest technology with a respect for the less industrial, more handmade sensibility of traditional Japanese crafts and techniques.

The GE faucet's classic five-sided Chevron design, with its distinctive V-shape, extends from the faucet's base to the tip of the spout, recalling the sharpness of a traditional Japanese sword. With the beauty of carefully ground metalwork, multifaceted reflective surfaces capture a range of expressions. The polished French gold finish enhances this sophisticated design, giving it a richer, deeply luxurious sensibility that will enhance high-design bath spaces.

The solid brass GE faucet series is WaterSense labelled and flows at a mere at 1.2 gallons per minute. Its lever handle design is ADA compliant and offers TOTO's COMFORT GLIDE® technology for precise flow control and ease of use. Its ceramic disc valves feature a special Diamond-Like Carbon coating, which ensures long-lasting quality and profound comfort in use.



For the lavatory, the GE Faucet Series offers single handle, widespread, semi-vessel, vessel and wall-mount styles. For the bathtub, it is available as a freestanding tub filler with handshower or a wide-spread Roman tub filler with an optional handshower.

GC Faucet Series

Inspired by the rows of columns standing at the entrance of a Japanese temple, GC Faucet Series epitomizes timeless sophistication and contemporary elegance informed by ancient Japanese culture. This elegant faucet family will make a striking design statement in residential bath spaces and bath environments in both hospitality and commercial settings.

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Featuring a dramatic high arc ribbon spout, the GC Faucet's widespread design is a showpiece. The horizontal line at the base of the faucet and its lever handles serves to unify the design. This elegant faucet's low center of gravity adds a dignified accent to interior spaces. Offering premium materials and high-quality construction, the new GC faucet family will ensure its owners worry free performance for years to come.

These sleek contemporary faucets have durable brass bodies and ceramic disc valves that feature a special Diamond-Like Carbon coating to ensure long-lasting quality and comfort in use. TOTO's COMFORT GLIDE technology ensures precise flow control, ease of use, and exceeds the industry standard for longevity and superior performance throughout the products' lifetime. The GC Faucet Series is WaterSense labelled and flows at 1.2 gpm.

The GC faucet family is available in single handle, widespread, semi-vessel, vessel and wall-mount styles for the lavatory. For the bathtub, it is available as a freestanding tub filler with handshower or a wide-spread Roman tub filler with an optional handshower.



The GM Faucet Series

Characterized by bold parallel arches and reflective curves, the majestic GM Faucet Series' spout and columnar body invoke the dignity and stately aura of the bow-shaped arc atop a traditional Torii gate at the entrance to a Japanese temple. Its imposing presence is further accentuated by the highlights that trace its gently beveled edges. The majestic GM faucet family offers homeowners and designers an opportunity to incorporate designs informed by ancient Japanese architecture updated for today.

The solid brass GM faucet series is WaterSense labelled and flows at a water conserving 1.2 gallons per minute. Its lever handle design is ADA compliant. Offering TOTO's COMFORT GLIDE® technology, its ceramic disc valves feature a special Diamond-Like Carbon coating, which ensures long-lasting quality, precise flow control, and comfort in use.

For the lavatory, the GM Faucet Series offers single handle, widespread, semi-vessel, vessel and wall-mount styles. For the bathtub, it is available as a freestanding tub filler with handshower or a wide-spread Roman tub filler with an optional handshower.

Kiwami Asymmetrical Vessel Lavatory

Graceful and refined, TOTO's new Kiwami Asymmetrical Vessel Lavatory's deliberately off-balance design celebrates the sculptural beauty and subtle grace of Nature's elliptical shapes, inspiring an authenticity and connection to the essence of understated design. Reminiscent of hand-thrown Japanese pottery, this uniquely shaped minimalist vessel lavatory's freeform design will enhance any bath.

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Although eye-catchingly thin-walled, the new Kiwami's vessel's asymmetrical design is extremely strong. Along the thinnest part of the lavatory's frame, the LINEARCERAM is approximately half the thickness of a



conventional basin wall. At the same time, however, this unique TOTO material has almost twice the tensile strength of fireclay. The new Kiwami vessel features CEFIONTECT glaze, TOTO's proprietary technology for preventing debris from sticking to surfaces and ensuring easy cleaning. CEFIONTECT technology also offers superior durability for long-term use.

The new Kiwami Asymmetrical Vessel Lavatory also offers TOTO new CLEAN MATTE surface finishing technology, which creates an elegant, silky light texture that consumers will want to touch and makes it extremely easy to clean.

New Faucet Finishes

In addition to Polished Chrome, Brushed Nickel and Polished Nickel, TOTO's new faucet families are available in two new finishes to add rich accents to the sophisticated design statements in any bath space – Polished French Gold and Polished Bronze. Select faucets and tub fillers models may also be ordered with a split finish design that combines polished and brushed finishes.

***Journalist's Note:** High-resolution digital images of TOTO's new ZA, GE, GC, GM, GB, and GF Faucet Series and Kiwami Asymmetrical Vessel Lavatory are available for download from TOTO's Online Press Room or immediately upon request.*

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.2 billion dollars in annual sales (as of March 2018). For the past 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 32,481 employees in 20 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people all around the world, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental

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Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter ([@TOTOUSA](https://twitter.com/TOTOUSA)) and become a [TOTO fan](#) on Facebook.

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